

# CONFERENCES & MEETINGS

## 7th Annual Private Duty Home Care Leadership Summit & Exposition

January 23-25, 2012, Las Vegas, Nevada

The program for the Private Duty Home Care Leadership Summit & Exposition is distributed to the 500 attendees and contains a listing of all events during the Summit & Exposition. It features a schedule of general and educational sessions, as well as information on speakers, exhibitors, and receptions.

### AD DIMENSIONS

**Full-page** (no bleeds are available) 7.125" x 9.875" (42p9 x 59p3)

**Half-page horizontal** 7.125" x 4.875" (42p9 x 29p3)

**Half-page vertical** 3.5" x 9.875" (21p x 59p3)

**Quarter-page** 3.5" x 4.875" (21p0 x 29p3)

### RATES

**Back cover:** \$1,975 for members; \$2,400 for non-members

**Inside front or back cover:** \$1,750 for members; \$2,175 for non-members

**Full page:** \$900 for members; \$1,200 for non-members

**Half page:** \$600 for members; \$800 for non-members

**Quarter page:** \$350 for members; \$50 for non-members

Color available only on back and inside cover ads. All other ads are black and white.

Reservation deadline:

**NOVEMBER 22, 2011**

Artwork due:

**DECEMBER 7, 2011**

Print run: 500

Trim size: 8.125" x 10.875"

Email [ads@nahc.org](mailto:ads@nahc.org)  
for availability.

