

# CONFERENCES & MEETINGS

## 2012 Financial Management Conference

July 16-18, 2012, Dallas, Texas

### AD DIMENSIONS

**Full-page (bleed)** 8.125" x 10.875" (48p9 x 65p3)

**Full-page (no bleed)** 7.125" x 9.875" (42p9 x 59p3)

**Half-page** 7.125" x 4.875" (42p9 x 29p3)

**Quarter-page** 3.5" x 4.875" (21p0 x 29p3)

**NOTE:** Bleed must be extended 1/4" past page edge on all sides.

All live matter (type, logo, etc.) must be kept at least 1/4" inside trim lines.

### RATES

**Back cover:** \$1,975 for members; \$2,400 for non-members

**Inside front or back cover:** \$1,750 for members; \$2,100 for non-members

**Full page:** \$1,000 for members; \$1,300 for non-members

**Half page:** \$700 for members; \$900 for non-members

**Quarter page:** \$400 for members; \$550 for non-members

Color available only on back and inside cover ads. All other ads are black and white.

Reservation deadline:

**MAY 18, 2012**

Artwork due:

**MAY 25, 2012**

Print run: 1000

Trim size: 8.125" x 10.875"

Email [ads@nahc.org](mailto:ads@nahc.org)  
for availability.

