

NAHC REPORT

NAHC's daily e-newsletter, *NAHC Report*, provides the latest news and most up-to-date information on legislation, regulations, litigation, and other issues affecting home care and hospice. We scour the top news sources daily and send *NAHC Report* to 6,000 readers every afternoon.

There are three different ad types in *NAHC Report*.

Primary Sponsor ads are 200x300 pixels and receive prominent placement on *NAHC Report*.

Secondary Sponsor ads are 200x200 pixels and are placed below the fold.

JobCorner ads are text-only job postings.

Circulation is currently 6,000.



Primary Sponsor

Secondary Sponsor

NAHC REPORT

RATES

NAHC members receive discounts on NAHC Report ads. Rates below represent member rates and nonmember rates (in parentheses).

	1X	5X	10X	20X	50X
Primary Sponsor	\$525 (\$880)	\$475 (\$775)	\$425 (\$675)	\$350 (\$600)	\$250
Secondary Sponsor	\$425 (\$775)	\$375 (\$725)	\$325 (\$675)	\$225 (\$575)	\$150 (\$500)
JobCorner	NA	\$100 (\$200)	\$175 (\$350)	NA	NA

DEADLINES

Recruitment ads are due at 2:00 p.m. EST the day prior to publishing.

Sponsorship ads are due Friday at 2: 00 p.m. EST the week prior to publishing.

AD DIMENSIONS

Primary Sponsor: 200x300 pixels, resolution 72 dpi, no animated gifs or Flash files. Files must be jpeg or gif with maximum file size of 100K. URL link is included in this sponsorship.

Secondary Sponsor: 200x200 pixels, resolution 72 dpi, no animated gifs or Flash files. Files must be jpeg or gif with maximum file size of 100K. URL link is included in this sponsorship.

JobCorner: Text only, include title of position, company name, two-line description and URL or email link (maximum of 200 words per ad with approximately 40 characters per line, including spaces).



Job Corner